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Successful BC Movie and TV Production Company Brightlight Pictures Opens its Doors in Victoria with Plans to “Step up” Island Production.

(Victoria, BC) – Brightlight Pictures, the producers of the popular Victoria based television series "Alienated", are opening the doors to a new office in Victoria with plans to increase their presence throughout Vancouver Island. This evening Brightlight Pictures invited members of the Victoria film industry to join them in celebrating their expansion at the Bengal Lounge in the Empress Hotel for a 5:00 pm cocktail hour.

As part of the expansion plans, Brightlight Pictures is also pleased to announce that they will be Executive Producing six productions in partnership with CHUM Television and The New VI. Two productions on the slate have been confirmed, with a thriller feature entitled "Lies Like Truth" and a murder mystery "Cable Beach" shooting in the Greater Victoria and Vancouver Island region in 2004.

Brightlight Pictures is no exception, friendly locals and attractive tax incentives are a common variable contributing to the recent boom in the Victoria film and television production sector. Based on the Victoria Film Commissions' Year End Report (www.filmvictoria.com), \$23.8 million directly impacted the Greater Victoria area in 2003. With the help of the Premier's extension to both the Film Incentive and the Production Services Tax credit programs that grant tax credits to projects produced outside the lower mainland, Victoria is in a position to experience steady growth in this film and television production sector.

Russ Cowan, Great Victoria Film Commissioner adds that the opening of the Brightlight island office is indicative of how the film industry is growing in the area. “This is a very positive development for Victoria's film industry to have a Vancouver based production company of Brightlight's caliber elect to set up an office in the city.”

Last year alone, Brightlight Pictures produced 22 episodes of the "Alienated" series (seasons one and two) and a feature film for MuchMusic on the island. Steve Hegyes principal and producer at Brightlight Pictures is thrilled to announce the new location. “An office in Victoria will give Brightlight Pictures greater access to the unique filming opportunities Victoria and the rest of the island has to offer. From crew, casting directors, writers and actors, Brightlight has worked with some impressive island talent. We have done a considerable amount of work on the island with "Alienated" in particular, and we enjoy a great rapport with the people and community. And we look forward to further fostering this relationship.”

Brightlight is currently located at 740 Discovery Street in Victoria. To date, the office is home to three full time employees with plans to expand further this spring.

Brightlight Pictures, a feature film and television production company based in Vancouver and Victoria, BC, Canada, develops, finances and produces independent feature films and television projects for the domestic and international marketplace. Company principals and producers, Stephen Hegyes and Shawn Williamson, have worked on over 50 productions in the last 10

years, including Bruce Sweeney's "Last Wedding" which opened the 2001 Toronto International Film Festival and starred Molly Parker, and "Alone in the Dark" starring Christian Slater, Stephen Dorff, and Tara Reid. Brightlight is currently shooting "The Long Weekend", a Canada / UK co-production between Brightlight Pictures and Gold Circle Films UK starring Chris Klein and Brendan Fehr.

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