

March 15, 2004

## All New ALIENATED Episodes Probe the Connection Between Alien Abduction and Sexual Perversion

(Vancouver, B.C.) - As if being a teenage girl isn't difficult enough – add being abducted by aliens, returning to earth and waking up with a zit that draws men like flies. Brightlight Pictures today announces, the Canadian sci-fi series ALIENATED, will be airing all new episodes on SPACE: The Imagination Station, starting April 6, 2004 at 10:30 EST/ 7:30 PST.

The new 11 episodes of ALIENATED witness impulsive and unpredictable behavior in the daily lives of a suburban Victoria, BC family after their abduction by aliens. Individually abducted, the Blundells' find they have each been the subjects of alien experimentation that has in some way twisted their sexual energy. Teenage Isabelle is a magnet for amorous boys, grandpa no longer needs his Viagra, dad is suddenly desperate for sex but mom doesn't want to get anywhere near his glowing orange sperm and 14-year-old Cameron is stalked by his English teacher who is inexplicably attracted to him. ALIENATED skewers the stereotypical suburban family through the use of offbeat, sexually charged story lines that have a sci-fi twist.

The show's creator, Mark Sawers describes the series; "ALIENATED is a comedy about a family but is far from being a comedy for family viewing! Science fiction, family and sex are subject matters that you don't typically see combined on regular television programming. With ALIENATED, we have taken these three themes and developed a show that takes a fresh look at your typical sitcom."

Filmed in Victoria, BC, ALIENATED features Canadian actors such as the rising star Iris Graham ("Romeo", "John Doe", "Come Together"); Sarah Jane Redmond ("Smallville", "Dark Angel"); Jonathan Whittaker ("Chicago", "Virgin Suicides"); Campbell Lane ("3000 Miles To Graceland", "Along Came A Spider"); and Andrew Robb ("School of Life", "Dreamcatcher"). The series is produced by Cynthia Chapman, whose credits include product of the LEO award-winning historical documentary "Guinea Pig Club" that filmed in England and across Canada. Steve Hegyes and Shawn Williamson of Brightlight Pictures, and Mark Sawers serve as executive producers, and the series was funded in part by CHUM Television station's SPACE: The Imagination Station and The New VI.

### About Mark Sawers

With more than a dozen years in the industry, Sawers' writing and directing credits are impressive. His work titled "Shoes Off!" won Best Short Film in the International Critics Week section of the 1999 Cannes Film Festival, and three of his early short works garnered Genie nominations for Best Live Action Short Drama. His other directing credits include the 1996 independent feature, "Best Wishes, Mason Chadwick", as well as episodes of several television series, including "The Kids in the Hall". He is currently developing several film and television projects through his company, Driftwood Productions, including the Sci-fi feature, "Jimmy Redux".

### About SPACE: The Imagination Station

Through CHUM Television's ongoing support of Canadian Independent productions, SPACE: The Imagination Station has been a major contributor to the success of series such as "Tracker", "Lexx: The Series", "Relic Hunter", Gene Roddenberry's "Earth: Final Conflict", "First Wave", "The Immortal", "Starhunter" and "Beastmaster". Feature length films include "Ginger Snaps" and "Top of the Food Chain". Documentaries include "The Shag Harbour UFO Incident", "What If: A Film About Judith Merrill" and "Ghoulies and Ghosties - West Coast Ghosts".

SPACE: The Imagination Station, a division of CHUM Television, is a 24-hour-a-day English-language national Science Fiction, Science Fact, Speculation and Fantasy channel ([www.spacecast.com](http://www.spacecast.com)). CHUM Television is a division of CHUM Limited (TSX SYMBOL: CHM CHM.B, [www.chumlimited.com](http://www.chumlimited.com)), one of Canada's leading media companies and content providers which owns and operates radio stations, local television stations, specialty channels and Internet properties.

To arrange an interview with other ALIENATED cast and crew, or for more information, contact:

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