

April 28, 2004

Brightlight Pictures Inc. and Gold Circle Films to Host Cocktail Reception and Showreel Presentation at the 2004 ShowCanada Conference

(Vancouver, B.C.) - As part of the ShowCanada 2004 Conference, Brightlight Pictures and Gold Circle Films are hosting a cocktail reception and Showreel presentation of three films the partners have developed in Vancouver, BC over the last year. The production companies screening will feature "Jiminy Glick in LaLaWood" starring Martin Short, "White Noise" starring Michael Keaton and "The Long Weekend" starring Chris Klein. All three stars of these major films will also be in attendance at the event. Selected guests and media are invited to attend the reception on Friday, April 30, 2004 from 9:30 p.m. to 10:30 p.m. in the Grand Ballroom at the Westin Bayshore, located at 1601 Bayshore Drive in Vancouver, BC.

For the first time in the history of the conference, ShowCanada has come to Vancouver from April 28th to May 2/04. Presented by the Motion Picture Theatre Associations of Canada, the event brings together over 700 delegates in the Canadian film industry from exhibition, distribution, production, government and suppliers.

"ShowCanada is an important event for Brightlight Pictures to be involved with," says Steve Hegyes, one of two principals at Brightlight Pictures, "The conference gives Brightlight Pictures and Gold Circle Films an opportunity to show the Canadian industry three great feature films that were produced and filmed in Vancouver."

What: Cocktail reception and Showreel presentation of Brightlight Pictures and Gold Circle Films productions "Jiminy Glick in LaLaWood", "White Noise", and "The Long Weekend"

Date: Friday, April 30, 2004

Time: 9:30 p.m. to 10:30 p.m.

Where: Grand Ballroom The Westin Bayshore Resort & Marina, 1601 Bayshore Drive, Vancouver, BC

Who: Steve Hegyes, Principal and Producer,  
Brightlight Pictures  
Shawn Williamson, Principal and Producer,  
Brightlight Pictures  
Peter Safran, President, Brillstein Grey  
Paul Brooks, President and Principal, Gold Circle Films  
Michael Keaton (Batman, Jackie Brown, BeetleJuice)  
Martin Short (Saturday Night Live, SCTV, Primetime Glick)  
Chris Klein (American Pie, Election, Say It Isn't So)

RSVP: Fawn Mulcahy, Optimum Public Relations  
604-647-2968

fmulcahy@cossette.com

#### About Brightlight Pictures

A feature film and television production company based in Vancouver and Victoria, BC, Brightlight Pictures develops, finances and produces independent feature films and television projects for the domestic and international marketplace. Company principals and producers, Stephen Hegyes and Shawn Williamson, have produced over 50 productions in the last 10 years, including Bruce Sweeney's "Last Wedding" which opened the 2001 Toronto International Film Festival and starred Molly Parker and "The Long Weekend" a Canada / UK co-production between Brightlight Pictures and Gold Circle Films UK starring Chris Klein and Brendan Fehr. Brightlight Pictures is currently Line Producing "Edison" for Millennium Films and Emmett Furla Films starring Kevin Spacey, Morgan Freeman, LL Cool J and Justin Timberlake.

#### About Gold Circle Films

Gold Circle Films is a financing and production company whose first domestic theatrical release was "My Big Fat Greek Wedding", the highest grossing romantic comedy and independent film of all time and the fifth highest grossing film of 2002. Among Gold Circle Films previous theatrical releases were "Dysfunktional Family", "Poolhall Junkies", "The Man From Elysian Fields" and "Sonny", which marked Nicolas Cage's directing debut. Gold Circle currently has in post production: "Jiminy Glick", a comedy based on the Comedy Central character created by Martin Short; "Something Borrowed", a romantic comedy starring Debra Messing and Dermot Mulroney; "The Long Weekend", a comedy starring Chris Klein and Brendan Fehr; and "White Noise", a supernatural thriller starring Michael Keaton, which will be distributed by Universal Pictures in the fall of 2004.

For more information on Brightlight Pictures or the ShowCanada Cocktail Reception and Showreel Presentation contact:

Fawn Mulcahy  
Optimum Public Relations  
Direct: (604) 647-2968  
Cell: (604) 961-3314  
fmulcahy@cossette.com