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Chaplin, Kier and Pare join the growing, eclectic cast of "BloodRayne" - Video Game adaptation now filming in Romania

Geraldine Chaplin, Udo Kier and Michael Pare are the latest actors to join the ever-increasing cast of "BloodRayne", the new film adaptation based on the popular video game of the same name. The trio join the previously announced cast that includes Sir Ben Kingsley, "Terminator 3" star Kristanna Loken, Michelle Rodriguez, Matt Davis and Michael Madsen.

Now in production in Romania, where the film is set in the 18th century, BloodRayne is written by Guinevere Turner ("American Psycho") and is produced and directed by Uwe Boll. Shawn Williamson of Vancouver-based Brightlight Pictures and Dan Clarke are the producers.

Similar to the popular video game, the film is based on a sexy, supernatural huntress named BloodRayne (Loken), who is an unholy breed of human and vampire and certainly the most deliciously wicked action heroine ever to grace a console game. She is an explosive force with gymnastic dexterity and has an intense lust for blood and action. Trained by a secret agency called the Brimstone Society which hunts down and eliminates supernatural threats around the globe, BloodRayne is confronted by the deadliest of all creatures, the powerful and evil Kagan, King of the Vampires (Kingsley). Chaplin plays the Fortune Teller, who teaches Rayne that she is a damning combination of human and vampire. Kier is the Regal Monk, who teaches Rayne about the three Talisman, and Pare portrays Iancu, the character who uses his butcher shop as a front to sell weapons. As previously announced, Madsen and Davis' characters are vampire hunters who initiate Rayne into their world, and Rodriguez plays the head of the local Brimstone Society chapter.

The video game debuted in 2002. This October, when the sequel is set for release, Rayne is challenged with her most personal battle yet in BloodRayne 2, for the Xbox® video game system from Microsoft, Sony PlayStation®2 computer entertainment system, and PC.

Chaplin has more than 100 acting roles on her resume, including "Nashville," "A Wedding," "The Mirror Crack'd," "Chaplin," "Welcome to LA," "The Three Musketeers" and "The Age of Innocence." Kier, with nearly 175 films and television credits over the last 35 years, is probably best known for "Breaking the Waves," "Armageddon," "Blade," "Medea," "For Love or Money," "The Blood of Dr. Jekyll," "Escape from Blood Plantation," "Lillie Marlene," "House of Straw Hill," "The Story of O," Andy Warhol's "Flesh for Frankenstein" and "Blood for Dracula," and "Mark of the Devil," his first film. Pare counts among his many acting credits "Eddie and the Cruisers I and II," "Streets of Fire," "The Philadelphia Experiment," "Village of the Damned," "Hope Floats" and "The Virgin Suicides."

About BloodRayne

More information can be found at <http://www.bloodrayne2.com>.

About Boll KG

With \$78 million in production funds raised in the past two years, Boll KG is a fast-growing film

production entity based in Frankfurt, Germany under the aegis of Dr. Uwe Boll. With this most recent acquisition, Boll has emerged as a pre-eminent director and producer of films based on video games. Artisan Entertainment released "House of the Dead," based on the Sega franchise, in fall 2003; and he has completed a film adaptation of Atari's "Alone in the Dark," starring Christian Slater, Tara Reid and Stephen Dorff.

About Majesco

Established in 1986 and headquartered in Edison, NJ, with offices in the United Kingdom, Majesco Holdings Inc. (OTC BB: MJSH), operating through its wholly owned subsidiary, Majesco Sales Inc., is a leading developer, publisher and distributor of interactive entertainment products for the Xbox® video game system from Microsoft, Sony PlayStation®2 computer entertainment system, and Nintendo GameCube(tm) and Game Boy® Advance systems, as well as the personal computer. The Company's 2004 lineup includes BloodRayne 2, the sequel to its popular action/horror series, and its Game Boy® Advance Video product line which utilizes the Company's proprietary video compression technology to enable consumers to view commercial-grade video on a standard Nintendo Game Boy Advance system. Advent Rising, the first in a trilogy of action/adventure games, will ship to stores in 2005. More information about the Company can be found online at www.majesco.com.

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