



Diane Boehme appointed Executive Vice President Television for EBTv

Toronto, Canada - June 13, 2010 - EBTv announces the appointment of **Diane Boehme** to the position of **Executive Vice President, Television**. EBTv is the newly announced banner under which **Brightlight Pictures Inc.**, an industry leader in feature film and television co-productions, and worldwide entertainment financing and production company **Essential Pictures**, will work together to produce and distribute high-quality television programming with strong domestic and international appeal. With offices in Los Angeles, Vancouver, Toronto & London, EBTv will engage in all facets of the development, financing and production of scripted half-hours, one hours and miniseries.

Based in a newly established Toronto office, Diane Boehme will focus on building EBTv's roster of projects and promoting the EBTv brand worldwide.

"We are delighted to be working with Diane. She is that rare combination of deep creative roots and broadcast experience which allows her to recognize what will appeal internationally, then pull all the right pieces together to make the project happen," said Stephen Hegyes, Principal and Producer, Brightlight Pictures Inc.

"Diane has a remarkable eye for talent and original voices. Coupled with her keen business sense, Diane is a creative executive who truly understands our complicated industry, both domestically and abroad," said Neil Kaplan, President/Chief Operating Officer, Essential Pictures.

With a career in the television industry spanning 25 years, Boehme has lead the development and production of some of Canada's most popular and cutting-edge shows. As former Senior Director, Independent Production for CHUM Television and Director, Original Production for Astral Television, Boehme's most recent award-winning credits as Executive in Charge of Production include WGC Award-winner and Gemini nominee, *Across The River to Motor City*; ACTRA Award-winner *Terminal City*; Canadian Comedy Award-winner & WGC Comedy Award-winner *Less Than Kind*; and the stylish, brooding, international hit and Gemini Award-winner, *Durham County*, season three. She was also the executive to greenlight and oversee production of a wide range of programs with diverse audience appeal including the popular *Blood Ties* and *Murdoch Mysteries*; cult hits *Charlie Jade* and *Lexx: The Series*;, as well as the big budget mini series *Bloodletting & Miraculous Cures*, the stylish and compelling television adaptation of Vincent Lam's beloved Giller Prize winning novel. Prior to joining EBTv, Boehme steered production of the critically acclaimed comedy *Living In Your Car* and the highly anticipated *Call Me Fitz* starring Jason Priestley for The Movie Network and Movie Central.

"I am thrilled to be joining a team with such exceptional talent and depth of experience. It's exciting to be at the beginning of such a creative, nimble and strong endeavor and I look forward to the tremendous opportunities ahead," said Diane Boehme.

About Brightlight Pictures Inc.

Brightlight Pictures develops, finances and produces independent feature films and television projects for the domestic and international marketplace. Company principals and producers, Stephen Hegyes and Shawn Williamson, have produced over 90 productions, almost 60 of which have been since the launch of the company in 2001, including *White Noise*, starring Michael

Keaton, which has grossed more than \$100 million since opening in January 2005. Their co-productions have taken them to the US, France, Ireland, South Africa, Australia, Croatia, Singapore and Romania. Brightlight has worked with such stars as Halle Berry, Justin Timberlake, Seth Rogen, Morgan Freeman, Al Pacino, Anne Hathaway, Anjelica Huston, Ben Kingsley, Kevin Spacey and Nicolas Cage, among others. Credits include the Canada/UK co-production *Fifty Dead Men Walking* and the upcoming feature *No Clue*, written by and starring Brent Butt. <http://www.brightlightpictures.com>

About Essential Pictures

Essential Pictures is an entertainment company which finances, develops, packages, produces and distributes high quality, creative and commercially focused multiplatform content. Working in collaboration with its sister company Essential Entertainment, Essential Pictures has a built-in mechanism through which projects can be sold and distributed both domestically and globally. Based in Los Angeles, the company launched with an enviable slate of feature films signaling its intention to be the leading provider of quality content and the ideal partner for producers, writers, talent and filmmakers. The company has worked with such stars as Julia Roberts, Daniel Craig, Natalie Portman, Renee Zellweger, Ryan Reynolds, Kevin Bacon, Josh Lucas and notable Directors including Ed Zwick, Todd Phillips, Barry Sonnenfeld and Richard Loncraine. Essential Pictures is expanding into additional mediums such as television through strategic investments and joint ventures. <http://www.essential-pictures.com>

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